Section 1 of the guide: Pushy salespeople in Dubai: how to protect yourself

What happened

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I was in the middle of buying a property I had already chosen, through an agent who was guiding me. To make the payment I needed the escrow account details, so I contacted the developer's customer service.

Instead of giving me a technical answer, they passed my request to a salesperson, and within minutes I was on a video call. He spoke to me in Arabic, built a warm, personal, "friend and brother" conversation, and showed me a completely different home from the one I had chosen. Under pressure, and with quite a few tricks, he got me to sign a new deal directly with him, bypassing my agent.

At that point I had not transferred any money.

The full guide on the site: u810properties.com/en-guide-sales-pressure

Got an offer under pressure?

Send it to me before you sign, and we will go through it together.

Send a WhatsApp message →

This is my own experience. It does not replace legal advice or a review of your specific contract.